

The String Time Duo

A fundraiser concert for Ukraine

MARCH 16, 2024 | 7:00 p.m.

Christ Chapel

Washington Street United Methodist Church

1401 Washington Street, Columbia, SC 29201

BUSINESS SPONSORSHIPS AVAILABLE!

DONATIONS OF \$100-249

RECEIVE A 1/4-PAGE AD
IN THE CONCERT PROGRAM

3.5 X 4.75

DONATIONS OF \$250-499

RECEIVE A 1/2-PAGE AD
IN THE CONCERT PROGRAM

7.5X4.75

DONATIONS OF \$500+

RECEIVE A FULL-PAGE AD
IN THE CONCERT PROGRAM

7.5X10.5

*For more information, contact Jane Peterson,
Director of Communications at 803.256.2417
or jane@wsmethodist.org*

*All proceeds directly benefit Ukraine through UMCOR and the
Ukrainian Patriot.*

Monies raised will be split 50/50 with each organization.

Marina Alexandra

Angelina Reed



Ad Specifications

DOCUMENT

- Create your document to the exact size it will print.
- On full-page ads, please allow a 1/4" margin from the trim for text and images.

IMAGES • All images should have a minimum resolution of 300 dpi at 100%. Do not use LZW compression.

- All image files should be PNG, JPG, or PDF. PICT and GIF files are low-resolution web files not suitable for printing.
- Do not copy and paste images from a program into a page layout program. Import or place the image through the page layout program (Microsoft Word or Google Docs are not accepted)
- Make sure the file extensions remain intact on all files. If they are changed or omitted, they are unrecognizable when transferred.

COLORS

- All art files should be converted to CMYK. We cannot guarantee color consistency or matching for files that must be converted from Index, LAB, or RGB color spaces to CMYK.

FONTS • Use only postscript, open type, and true type fonts.

- Avoid system fonts.
- Be sure to supply the fonts for any artwork used in your document if they are not converted to outlines in the artwork.

NATIVE FILE SUBMISSION

- When submitting native application files, please provide the native application file and all supporting image files and fonts used.
- Zip or stuff the document, all fonts and images used before submitting via e-mail (jane@wsmethodist.org) or through a document-sharing program such as Google Drive, iCloud, or Dropbox. There is a higher risk of file corruption when files are not compressed before transfer.

ACCEPTED FILE FORMATS • .pdf – Press-ready (Includes bleeds with all fonts embedded)

- .indd – Adobe InDesign 2.x-CC • .ai – Adobe Illustrator 8.x-CC • .psd – Adobe Photoshop 5.5-CS6

Questions? Contact Jane Peterson at jane@wsmethodist.org, or call 803-256-2417 x 114. We will gladly produce your artwork at no charge. Please get in touch with Jane for help.